



**Web Solution Presentation by:** Novart Creatives

Wednesday August 8<sup>th</sup> 2018

## Who is Novart Creatives?

Novart is a team of designers and engineers which collectively canvas a broad scope of design from:

- Web Designs
- Web Solutions
- Corporate Networks & Integration Systems
- Graphic Design

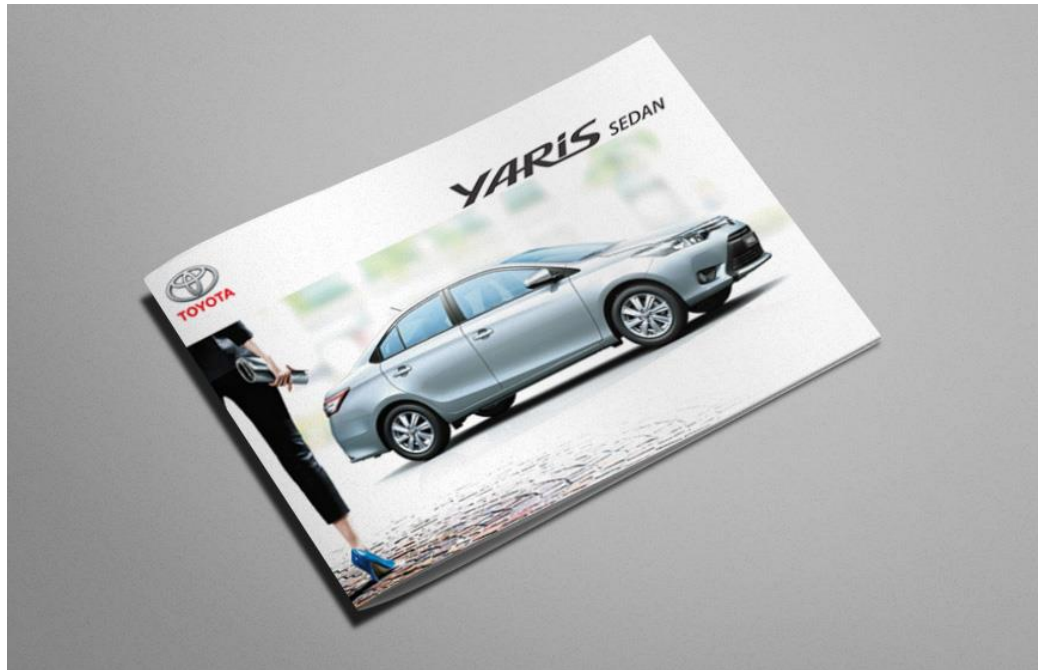


## **Who are our clients?**

Novart is a trusted service provider with a broad global client base ranging from common household names such as:

# Toyota

## Brochure Creations



## Galadari Hotel Sri Lanka

### Vacation Videos & Promotionals



## MUSIC OVEN

Logo Creation





# BMW

## Annual Client Calendars





## CBT MANAGEMENT LIMITED

Logo Creation & Corporate Stationary





## Atom Television Model Series

## Logo & Advertising

The billboard features a large Atom LED 3D HDTV displaying a scene from the movie Man of Steel, with Superman standing on a snowy mountain peak. The background of the billboard is a dark, cloudy sky. The Atom logo is visible in the top right corner of the billboard.

**ATOM** Life Begins

THE **SUPER** DEAL..

Watch the Man of Steel on the borderless 47"

**ATOM LED 3D HDTV**

The Super Price Starts from

**Rs.164,999/-\***

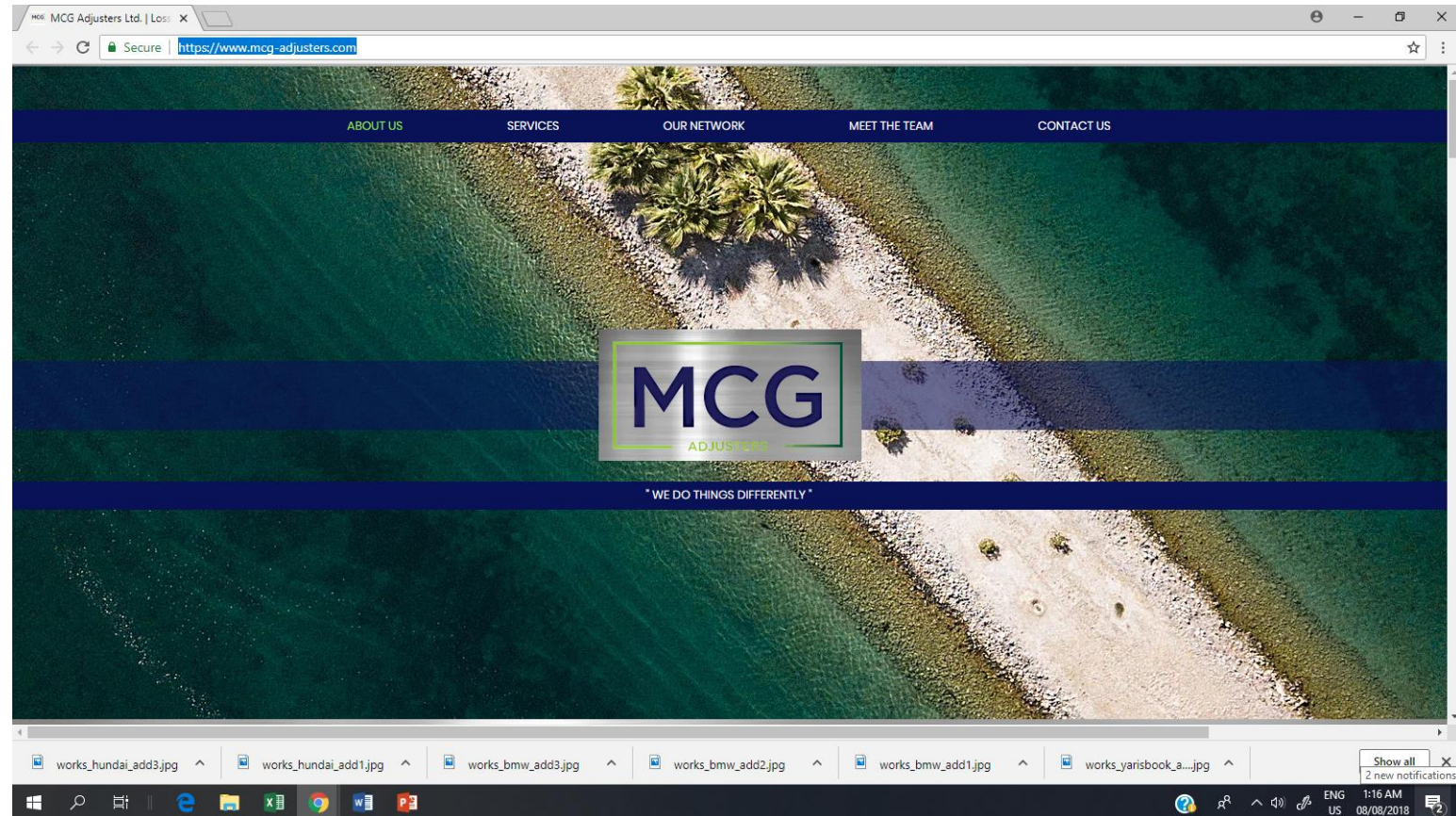
LED 3D FULL HD 1080p HDMI USB 100% FREE CLARITY ULTRA SLIM ENERGY SAVING



Websites locally for:  
**MGC Adjusters Ltd.**

Sandy port  
Nassau; The Bahamas

<https://www.mcg-adjusters.com>





# Billboards **BAHAMAS**

Billboards locally for:  
**Bank of the Bahamas Ltd.**  
Nassau; The Bahamas





**Billboards** BAHAMAS

The Life of :  
**Sebastian Bastian**  
**Man of the Year**  
March 2013





# Billboards BAHAMAS

## Internal Newsletters Bank of the Bahamas Ltd. Nassau; The Bahamas

**BOB**  
**HR**  
**CONNECT**

### GRATEFUL & POSITIVE

Thanksgiving sets the tone for Christmas for all...it's that time of year when family and friends come together and reminisce on the past, speak on the present and focus on the future while sharing good laughs with each other. Also to indulge in eats, turkey, cranberries, stuffing, collard greens, that good old fashioned mac and cheese that sets the holiday mood.

Family and prayer are embedded in Bahamian culture and delivers that warm on a gold rimmed platter each year around this time!

Eleven months have passed us by and we are together, alive, with jobs, our children, our sight, our voice, our peace of mind, our comfortable homes, our friends....

We have so much to be thankful for! Do we find ourselves thankful or are we complaining about what we don't have?

We can either look at the cup as half full or empty! Give thanks with a grateful heart. This edition of the HR Connect will take your eyes off of the things that you may need but rather, on those things that you have and can be thankful for, grateful for, proud of, and confident in.

Happy Reading BOB!

**Bank of the Bahamas opens its newest branch in Eleuthera, Bahamas**

read more inside...

**BE THIS MONTH'S ACTIVITY WINNER...**

**NOVEMBER 2015**

Page 1 Grateful & Positive  
Page 2 Activity & Birthday Corner  
Page 3 HR Insider  
Page 4 HR Insider continued...  
Page 5 BOB in Motion  
Page 6 Festive Bahamian Recipes  
Page 7 Bank of the Bahamas Eleuthera opens!  
Page 8 The Turkey Search continued  
Page 9 ...falling into December

**BOB**  
**HR**  
**CONNECT**

### COLOR me bAHAmIAn

Have you ever spoken to a tourist and heard them say to you....

IT MUST BE AWESOME TO LIVE HERE!!!

I WISH I LIVED IN THE BAHAMAS!

THIS PLACE IS SO BEAUTIFUL!

YOUR WATERS ARE GORGEOUS!

YOUR TAN IS SO PRETTY!

**NOW STOP!**

Did you realize this before they said it? Yes! Sure you did but are we so used to it, that we forget to be grateful for it?

There are so many people around the world that would trade places with you in a heartbeat. Persons who spend hours on end in a tanning device to achieve the tan you were naturally given. Persons that would give their right arm to be Bahamian.

Are you as proud of your reality as they are of their dream?

Ever heard those words?

There are two types of people in the Bahamas....those who went to S.A.C and those that wish they did! It's a pride only a true SACer understands. Pride can be taught, sure; but there is an element of pride that cannot be imparted. It is your personal admiration and commitment to the subject for which you are proud. It is the one thing that makes a soldier turn back for his injured squadmate with guns ablaze, death in his face and fire on his back. It is the difference between your hand clenched in a fist at your thigh during the singing of the National Anthem and you finishing your hot dog. It is the belief that we are a **GREAT PEOPLE** and **NOT AVERAGE!** We are united, strong and gifted as a people and even more so, powerful beyond measure!

**BOB Wellness Program comes your way this August....**

Are you ready to shed pounds and inches and have fun while doing so? Who will be the **BOB's BIGGEST LOSER?**

Curtis tells us why the BOB Wellness program is so important in his testimony on Page 9....

**JULY 2015**

Page 1 Color me Bahamian  
Page 2 Fun & Birthday Corner  
Page 3 June Tisha Warner  
Page 4 Tisha Warner & BOB Achievers  
Page 5 Customer Appreciation  
Page 6 BOB Goes to Church  
Page 7 HR heads to Child Church Cathedral  
Page 8 Farewell Gloria we will miss you dearly!  
Page 9 The Testimony of Curtis Bryan  
Page 10 The Testimony of Curtis Bryan continued...

**BOB**  
**HR**  
**CONNECT**

### Recognizing the value of Our Employees

The Employee Relations Unit Presents....

## THE EAR

February is known as the month of love and in this edition of the HR Connect we The Employee Relations Unit wishes to recognize the value of our employees.

"Take time to appreciate employees and they will reciprocate in a thousand ways."

**Bob Nelson**

We will be launching a number of initiatives in an effort to garner feedback that will help to reshape our organization and its employees. In this edition, we pause to recognize our devoted and long serving employees along with our new hires and employees who would have received promotions this month. We congratulate all those persons who received awards during the month of February and our Bowling and Basketball Teams for representing us so well. We also highlight our Special Services Credit Department and the roles that they play in the smooth operation of The Bank of the Bahamas. Take the time today to show your co-workers that you appreciate them as each one can reach one.

Enjoy the read.

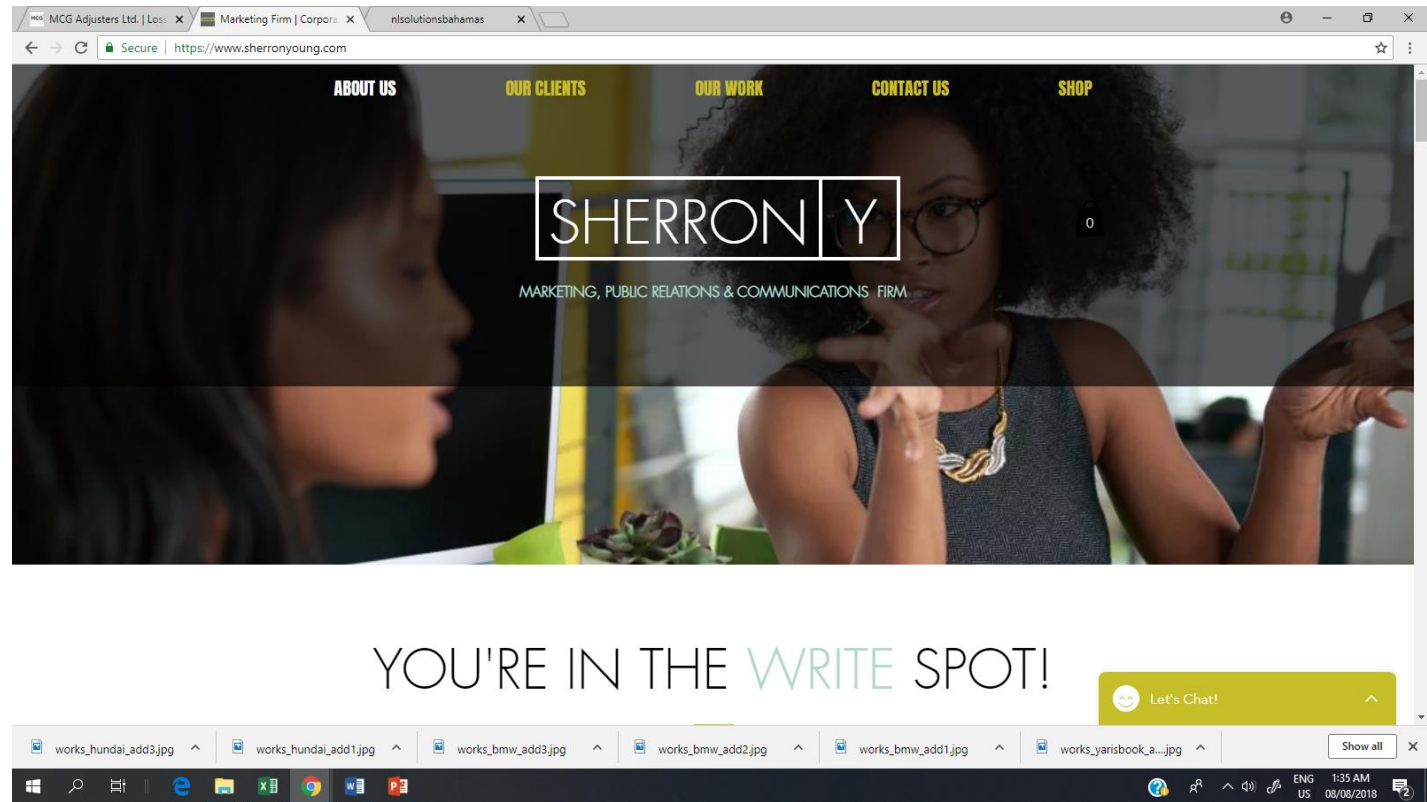
**BOB VOLUNTEERS PURE SILK**

**FEBRUARY 2016**

Page 1 Recognizing the value of our Employees  
Page 2 A Love Story  
Page 3 A beautiful memory  
Page 4 Presenting "The Ear"  
Page 5 Just on Play  
Page 6 Special Service Credit Dept.  
Page 7 Playing  
Page 8 Our Roses  
Page 9 To Live with the bounce  
Page 10 Coming in March



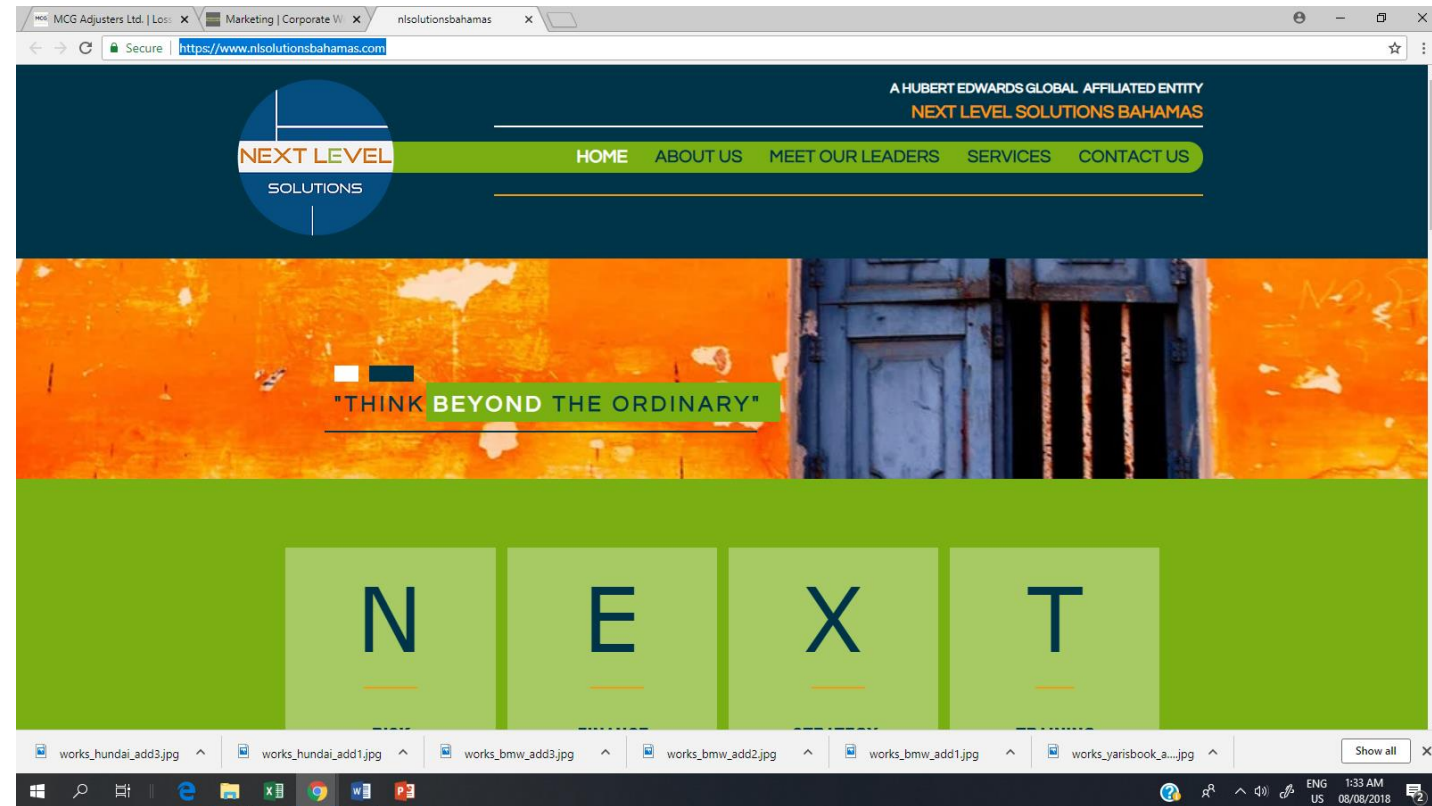
Websites locally for:  
**SherronYoung.Com**  
Nassau; The Bahamas  
<https://www.sherronyoung.com>







Websites locally for:  
**Next Level Solutions**  
Nassau; The Bahamas  
<https://www.nlsolutionsbahamas.com>





**Billboards** BAHAMAS

**Visit our website for additional projects and clients at:**

<http://novart.lk/>



In taking a look at the existing Parks & Beaches Model as presented by Mrs. Spence here at Parks & Beaches, Novart Creatives has designed what we deem **the perfect solution** for both:

- Parks & Beaches Authority
- The Bahamian Citizen



**Benefits to Parks & Beaches  
Authority**

The company will benefit from cross company web and email addresses instead of using **personal email accounts** which are not monitored by an in-house network.

- [www.parksandbeachesbahamas.gov.bs](http://www.parksandbeachesbahamas.gov.bs)
- [www.parksandbeachesbahamas.com](http://www.parksandbeachesbahamas.com)
- [info@parksandbeachesbahamas.gov.bs](mailto:info@parksandbeachesbahamas.gov.bs)
- [M.Rolle@parksandbeachesbahamas.com](mailto:M.Rolle@parksandbeachesbahamas.com)

Benefit from **shared emails for departments** so that if one person is out of office the incoming requests and emails can still be properly managed.

- [billboards@parksandbeachesbahamas.gov.bs](mailto:billboards@parksandbeachesbahamas.gov.bs)
- [Parkcleaning@parksandbeachesbahamas.com](mailto:Parkcleaning@parksandbeachesbahamas.com)





**Billboards** BAHAMAS

Eliminate the subject of in-house negotiation of funds with:

- Online Pricing
- Online Approval
- Online Payment

Little to no customer interaction.



**The Administrative Arm of Parks  
& Beaches is able to:**



**Billboards** BAHAMAS

Hand pick locations appropriate for display ads and billboards nationwide right from your desktop.





**Billboards** BAHAMAS

Make these locations the only offered locations for rental throughout the nation.



**Billboards** BAHAMAS

Receive electronic requests for billboard placement through your web-portal instead of manual applications and paper trail which needs to be filed and tediously vetted.



**Billboards** BAHAMAS

The system will reject applicants who's business license is not up to date or id's have expired through an integrated document uploading system. This will ensure that your documents are always compliant.





**Billboards** BAHAMAS

Approve or decline applications for any reason without face to face interaction:

- Unsupported Campaign  
Etc.



**Review graphic material** in an online upload.



Benefit from **electronic range pricing**:

Daily Rates: \$25.00

Weekly Rates: \$50.00

Monthly Rates: \$112.00

Adjust these prices as necessary to include vat.



**Billboards** BAHAMAS

Benefit from electronic payment:

Allow your consumer to purchase their advertising spaces online once the application is approved. Other platforms that have adopted this global standard for payment acceptance are:

**The Department of Inland Revenue**



**Billboards** BAHAMAS

Benefit from an **electronic filing system** and inter system database which retains all information entered by the client:

- Phone Numbers
- Email Addresses
- Business Licenses etc.





**Billboards** BAHAMAS

Using this database, Parks & Beaches may send seasonal greetings to all consumers at once, send hurricane notices or **general notices to the public.**







**Billboards** BAHAMAS

Benefit from color coded location pins which all represent a different billboard type:

Expired

About to Expire

Available



Benefit from the option to view those locations that are **not regularly purchased**.

Offer a discount on these locations.

**Change the pricing** from the administrative end of the site.



**Billboards** BAHAMAS

Benefit from a smoother operation and a **quicker response time** to applications with the elimination of paper.



Minimize the number of **walk in clients** and  
**increase productivity.**



**Billboards** BAHAMAS

Benefit from a holistic view of what is available and what will be available in order to **sell spaces before they actually expire.**



**Billboards** BAHAMAS

Easily determine **what spaces sell most** and increase or minimize the cost in these areas.  
**Control the spend.**





Post job vacancies within the company online  
and accept applications through your **careers**  
**page**



**Billboards** BAHAMAS

Easily determine **which clients purchase most** to be able to offer discounts to these clients.

Discounting can also be electronically offered to your customer from the administration side of this site.





**Billboards** BAHAMAS

Forms are tailored to reflect the information needed from each client:

- Vendor Permits
  - Billboard/Advertising Placement
- Etc.



Benefit from graphic design and billboard placement provided solely by **Novart Creatives** who will ensure that both your standard of placement & imagery is always met and is also consistent with the needs of The Ministry of Works.



# Billboards **BAHAMAS**

Benefit from the management of your **social media pages** by Novart Creatives who will update both your website and social media platforms at once with information provided by directors and inter company management.



**Billboards** BAHAMAS

Online Customer Service Platform for questions to be answered live or based on generic question selections.



**Benefits to the Citizen**





- The consumer can register for the first time

or

- Log in to their existing corporate account which will notify them of:

Expired documents (business license etc.)



**Billboards** BAHAMAS

- Apply for billboards from the comfort of their homes or offices.
- Swifter approval process



**Billboards** BAHAMAS

- Submit ad information for graphic design the same time the ad space is being applied for to save time and effort.





**Billboards** BAHAMAS

- Submit ad information for graphic design the same time the ad space is being applied for.



**Billboards** BAHAMAS

- Pay online instead of traveling to the downtown office where there is no parking provided.



- Receive artwork & billboard 5 working days post approval of the space.





- They don't have to worry about ad placement or sign erection as Novart Creatives will take care of this as apart of it's service.

This site will also encompass generic website features such as:

- [About Us Page](#)
- [Contact Us Page](#)
- [Careers @Parks & Beaches Authority](#)
- [News & Events/Blog/Press Releases](#)
- [Photo Gallery or community projects](#)
- [Directors Page](#)
- [Government Links](#)
- [Site Map & Search](#)
- [Social Media](#)





Lets walk through the custom portions of the website  
which is 70% designed.



**Pricing Module**



## OPTION 1

Novart is identified as the sole graphic and billboard placement service provider for this platform along with the updating & content management of the website.

\$12,000.00



## OPTION 2

Parks & Beaches purchases the completed web platform only from Novart Creatives.

\$18,000.00



Upon receipt of:

- a signed agreement
  - selected pricing module
  - Deposit of 50% received
- Forms and imagery received from Parks & Beaches Authority
- Website trial, tweaking & completion will take **90 days** before going live.





## **Return on Investment**

- Companies & Individuals will book popular spots even before the spot expires.
- Parks & Beaches will receive payment for spaces months ahead due to auto payment processes



<https://novart.design/billboards-bahamas>

Admin email - [admin@billboardsbahamas.com](mailto:admin@billboardsbahamas.com)

Admin password - enindu



# The End

On behalf of the entire team at **Novart Creatives**  
we extend a sincere thankyou for the opportunity  
to present.